

MARGARITA LOUKA

Illustrator | Graphic Designer

Portfolio

www.margaritalouka.com

Get in touch

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Social Links

www.linktree/margaritalouka_illustration

Published Articles

2022

Examining cultural displacement within two graphic novels: A comparative analysis
Journal of Arts Writing by Students

Education

2020 - 2021

MA Illustration and Book Arts
Cambridge School of Art,
Anglia Ruskin University
Grade: Distinction

2016 - 2019

BA (Hons) Illustration
Arts University Bournemouth
Grade: 2:1

2015 - 2016

Foundation Diploma in Art and Design
Arts University Bournemouth
Grade: Pass

2013 - 2015

International Baccalaureate
Dubai International Academy

Skills

Adobe Creative Suite:

Photoshop
Illustrator
InDesign
After Effects
Premiere Pro

Procreate

Microsoft Suite:

Excel
Outlook
PowerPoint

Awards

2022

World Illustration Awards
Shortlisted
Category: Commercial Publishing, New Talent

Exhibitions

2021

Beyond Paper, Espacio Gallery, London
Sustainability Art Prize, Online Exhibition
Current, Online Exhibition

2019

D&AD New Blood, London
Suddenly Last Summer, The Gallery, Arts
University Bournemouth
Southbourne Library, Bournemouth

Languages

English: Native
Greek: Fluent

Experience

Junior Graphic Designer | October 2022 - Present | TBC Publishing Ltd.

- Successfully produce high quality print magazines for real estate agents at the top end of the property market by paying close attention to print requirements and ensuring a consistent layout of the magazine throughout.
- Ensure positive customer service with the real estates agents through email and phone communication.
- Create advertisements and editorials inside the magazine ensuring that they are consistent with the advertiser's style.
- Ensure a positive working environment within the design studio by being ready to assist fellow designers with any queries.

Freelance Illustrator | October 2021 - Present | Self employed

- Set up and manage a digital magazine, Arctic Lime, with a collection of illustrators which has been running for two years. Ensure the smooth running of the magazine by sourcing new illustrators and writers, editing of the magazine and ensuring all illustrators and writers submit work on time.
- Organised a group exhibition in Espacio Gallery, London, with a group of nine artists. Built a strong relationship with the gallery owner by communicating in a professional manner and handling the contract. Built a strong network of artists by updating exhibitors on the course of the exhibition and taking minutes in meetings. Co-organised a successful private view, where sales of artworks were made.
- Produced custom artwork according to client's needs, ensuring a friendly and professional experience for the client throughout.

Volunteer | September 2022 | Open Book Publishers

- Created a front & back cover for a literary title, while keeping consistent with the style of the Publishers.

Volunteer | September 2022 | London Design Festival

- Assisted with invigilating the exhibitions and collecting audience survey.
- Promoted the festival to the public by answering questions about the exhibitions and wayfinding, thus ensuring the public had an enjoyable visit.

International and Business Delivery Intern | July 2019 - July 2020 | International Office at Arts University Bournemouth

- Run successful International events, such as International Orientation, by communicating the event's details with students and cooperating efficiently within the different departments of the University.
- Organised Campus Tours for prospective students, ensuring a positive experience which resulted in many prospective students choosing to study with us.
- Ensured positive communication with our current and prospective students by replying to emails in the International Inboxes promptly and in a professional manner.
- Ensured smooth running of events led by a group of student ambassadors by assisting on their events and overseeing their emails and social media.
- Led a group of student ambassadors who assisted me with airport pickups. Ensured a positive student experience for new students from the moment I picked them up from the airport to dropping them off at their accommodation.

Student Ambassador | October 2016 - June 2019 | Arts University Bournemouth

- Assisted a group of Year 8 students to create work for the local theatre in a series of workshops led by an illustrator. Curated and hung the student's work at the local theatre with a group of student ambassadors.
- Promoted the University during Open Days by answering prospective student's queries and conducting Campus Tours in a calm and friendly manner.

Events Manager | May 2018 - June 2019 | Taekwondo Society at Arts University Bournemouth

- Responsible for organising inclusive and varied events for all members of the society.

Volunteer | December 2017 | Russell-Cotes Museum

- Run a stall for their Christmas Market, ensuring a fun experience for attendants.

Festival and Events Volunteer | October 2017 | Arts by the Sea Festival

- Face to face promotion of the festival to the public in a friendly and informative manner.

Head of Waste at Ecology Club | 2013 - 2015 | Dubai International Academy

- In charge of recycling and fundraising for the club around school premises.